



**ADMINISTRATIVE ORDER NO: 01-B**  
Series 2016

**ORGANIZING THE ITOGON MUNICIPAL TOURISM ARTS AND CULTURE COUNCIL**

**WHEREAS**, the State declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socioeconomic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos (Section 2, RA 9593);

**WHEREAS**, among the objective of RA 9593 is to develop responsible tourism as a strategy for environmentally sound and community participatory tourism programs, enlisting the participation of local communities, including indigenous peoples, in conserving bio-physical and cultural diversity, promoting environmental understanding and education, providing assistance in the determination of ecotourism sites and ensuring full enjoyment of the benefits of tourism by the concerned communities;

**WHEREAS**, the IMTACC once organized shall encourage activities and programs which promote tourism awareness, preserve the country's diverse cultures and heritage, and instill a sense of history and a culture of tourism among the youth and the populace;

**WHEREFORE**, by virtue of the powers vested in me, **I, ATTY. VICTORIO T. PALANGDAN**, Municipal Mayor, this municipality, hereby organize the Itogon Municipal Tourism Arts and Culture Council (IMTACC) to be composed of the following with their identified functions to wit;

**A. COMPOSITION**

HONORARY CHAIRMAN - **ATTY. VICTORIO T. PALANGDAN**  
Municipal Mayor

CHAIRPERSON - **MS. JOFELIA J. PALANGDAN, DDM**  
Private Sector Representative

VICE-CHAIRMAN - **HON. NORBERTO I. PACIO**  
SB Member, Com. Chair on Tourism

MEMBERS - **MR. NESTOR S. CAMADO JR.**  
Admin. Aide IV/MTAO Designate

**ENGR. IMELDA F. NUGUID**  
MPDC

**MS. AMALIA A. IBARRA**  
Admin. Assistant V/BPLO Designate

**ANNALIZA G. CAMTI**  
LRCO II/LEIPO Designate

**DR. OLIVER P. GUADAÑA**  
MHO

**ENGR. CHARLIE M. GAYASCO**  
Municipal Engineer

**MR. PRUDENCIO B. PEDRO**  
Municipal Agriculture Officer

**All Chairperson of the Barangay Tourism Councils**

**Representative of the Mines and Energy Companies in the Municipality:**

- Benguet Corporation
- SN Aboitiz Power Benguet Inc.
- San Roque Power Corporation
- HEDCOR
- Philex Mines Corporation
- Itogon Suyoc Resources Inc.
- Atok Gold Mining Company

**ENGR. LOMINO N. KANITENG**  
Small Scale Miners Association Representative

**A Representative from the Hotel and Restaurant Association**

**MR. EMILIANO K. ESNARA**  
OSCA Head

**A Representative from the Tour Operators and Travel Agents in the Municipality**

**MS. ESTRILITA C. APIDOS**  
President, Itogon Women's Association

**MR. CARLITO T. KIMAYONG**  
Representative, Association of Swimming Pool Owners & Livelihood

**A Representative from the Tourist Transport Owners and Operators in the Municipality**

**A Representative from the Registered Associations of Tourism Tour Guides and Porters in the Municipality**

**MR. MELCHOR C. TICAN, Ed.D.**  
PSDS, Itogon I

**MS. ROSITA T. DAYAG, Ed.D.**  
PSDS, Itogon II

**PCI STEPHEN GEORGE B. ANTONIO**  
Chief of Police, Itogon MPS

**MS. ROSSAN B. BALISTO**  
Representative, Municipal Responder's Team

**ENGR. CYRIL L. BATCAGAN**  
LDRRMO

**MR. CESAR U. ATING**  
MLGOO



**ENGR. BENIGNO B. APIDOS**  
SEMS/MENRO Designate

**APPLE DARLEEN BUDTAN**  
Youth Sector Representative

## B. FUNCTIONS

1. Create and maintain an organizational machinery to plan, coordinate, develop and execute a comprehensive program to promote sustainable tourism and attract visitors, tourists and investors in the municipality.
2. Provide policy and advisory guide for the development of plans, programs and activities of the municipality relative to the promotion, advancement and preservation of local culture and the arts.
3. Ensure to fully support, develop, recognize, promote and encourage the local talent, artistry and ingenuity.
4. Conduct an inventory of available and potential resources that may provide opportunities for sustainable tourism development.
5. Coordinate with barangay local government units to protect and preserve the integrity and sustainability of all tourism development.
6. Promote and implement sustainable tourism development of resources and work towards its adoption by barangay local government units, tourism association and tourism enterprises in the municipality.
7. In coordination with the Barangay Tourism Arts and Culture Council regularly assess, monitor and evaluate tourism enterprises in the municipality and their compliance with the minimum standards required by the Department of Tourism, other government agencies and the social, economic and environmental impacts of their operations and recommend appropriate legislative and executive measures on the basis of these evaluation.
8. Endorse tourism enterprises in the municipality for accreditation by the Department of Tourism.
9. Develop an incentive system for tourism investments, initiatives and activities and establish a criteria for tourism enterprises to avail such incentives.
10. Coordinate all tourism-related investments with the Municipal Development Council.
11. Perform such other functions as may be necessary and appropriate in furtherance of the council's purpose.

## C. EFFECTIVITY

This Administrative Order shall take effect immediately upon approval.

Done this 8<sup>th</sup> day of January 2016 at Itogon, Benguet.

  
**ATTY. VICTORIO T. PALANGDAN**  
Municipal Mayor

Cc: - *All concerned*  
- *Sangguniang Bayan Office*  
- *File*