



Republic of the Philippines
Province of Benguet
Municipality of Itogon
Office of the Municipal Mayor

EXECUTIVE ORDER NO.: 02-09-N
Series 2013

REORGANIZING THE ITOGON MUNICIPAL TOURISM COUNCIL

WHEREAS, consistent with Section 17 of the New Local Government Code, the Department of the Interior and Local Government issued Memorandum Circular No. 95-162 calling for the organization of local tourism councils and other tourism-oriented efforts nationwide;

WHEREAS, in the context of sustainable development, local government units play an important role in the success of its local tourism industry, as well as, it has a strong influence in conserving its resources;

WHEREAS, it is declared a policy of the state through RA 9593 that tourism is an indispensable element of the National Economy and as an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos (Section 2, RA 9593);

WHEREAS, among the objective of RA 9593 is to strengthen the role of tourism councils and encourage the participation of non-government and people's organization, and the private sector in initiating programs for tourism development and environmental protection;

NOW THEREFORE, I, ATTY. VICTORIO T. PALANGDAN, by virtue of the powers vested in me by law do hereby re-organize the Itogon Municipal Tourism Council as follows:

Section I. COMPOSITION: The Itogon Municipal Tourism Council shall be composed of the following:

- | | | |
|---------------|---|--|
| Chairman | - | ATTY. VICTORIO T. PALANGDAN
Municipal Mayor |
| Vice-Chairman | - | HON. NORBERTO I. PACIO
SM Member, Committee Chair on Tourism |
| Members | - | MS. LAURIE F. PANGDA
Mun. Tourism Action Officer (MTAO)-Designate |
| | | MR. EDDIE M. MAYONA
Executive Assistant |
| | | ENGR. CHARLIE M. GAYASCO
Municipal Engineer |
| | | ENGR. IMELDA F. NUGUID
Mun. Planning & Development Coordinator |
| | | OLIVER P. GUADAÑA, MD.
Municipal Health Officer |
| | | PCI FERNANDO S. BOTANGEN
Chief of Police
Itogon Municipal Police Station |

MR. MELCHOR C. TICAN
District Supervisor
Itogon District I

MRS. ROSITA T. DAYAG, Ph.D
District Supervisor
Itogon District II

MS. ALMA L. CABALLERO
Balatoc Mines Tourism Village

MRS. ROSITA M. BARGASO
Itogon Indigenous People's Organization (IIPO)

MR. CARLITO T. KIMMAYONG
Association of Swimming Pool Owners
& Livelihood (ASPOL) and
Barangay Tourism Council Representative-
Poblacion

MR. NAPOLEON G. KIMAYONG
ISRI Representative

MS. JANE M. ARDEÑO
SNAP -BI Representative

MR. GREGORIO A. CAMIS
Barangay Tourism Council-Tinongdan

HON. ERNESTO M. BALBINES
Barangay Tourism Council-Dalupirip

All Chairmen of the Barangay Tourism Councils

All Punong Barangays

Philex Mining Corporation Representative

PRUDENCIO B. PEDRO, Ph.D
Municipal Agriculturist

RAMSEE M. AMODIA
Tour Guides Association Representative
Tinongdan, Itogon, Benguet

MR. JOSE JULOYA
Public Utility Jeepney (PUJ) & Drivers
Representative

VICENTE D. PUGUON
OSCA Head
Senior Citizen's Representative

ESTRELITA C. APIDOS
IWAI President
Women's Association Representative

HON. FEVIE D. PAYDOAN
Youth Association Representative


Section 2. Duties and Functions: The Itogon Municipal Tourism Council shall have the following duties and functions.

1. Formulate a comprehensive Tourism Development Plan and Programs;
2. Conduct on-site inventory and validation of potential tourist attractions;
3. Assist in the regulation and supervision of tourism-oriented establishments thereby ensuring wholesome and clean tourism facilities;
4. Assist in monitoring the implementation of the Local Government Code on the matter of licensing of tourism establishments in the locality to ascertain safe and enjoyable stay of travelers;
5. Strictly enforce sanitary standards in public restrooms frequently by public utility vehicles and tourist transport services, i.e., gasoline stations, restaurants/eateries along main highways and stopover areas;
6. Initiate tourism programs and activities for the municipality;
7. Actively promote and market local tourism products and destinations here and abroad.

Effectivity:

This administrative Order shall take effect immediately and shall be valid until revoked or amended.

Done this 12th day of September 2013 at Itogon, Benguet, Philippines.


ATTY. VICTORIO T. PALANGDAN
Municipal Mayor

Cf:

- Ms. Marleen Guerzon, MLGOO
- DILG Provincial Office
- Provincial Tourism Operations Office
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