



## EXECUTIVE ORDER NO. 24

Series of 2024

### REORGANIZING THE LOCAL TOURISM COUNCIL OF THE MUNICIPALITY OF ITOGON AND RETAINING THE TOURIST ASSISTANCE AND INFORMATION DESK.

**WHEREAS**, R.A. 9593, or the Tourism Act of 2009 declares it a policy of the State that tourism is an indispensable element of national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange, and employment, and to continue to mold an enhanced sense of national pride for all Filipinos;

**WHEREAS**, R.A. 7160, or the Local Government Code of 1991 mandates Local Government Units to prepare, adopt, implement and monitor their local tourism development plans, enforce standards for tourism enterprises, and collect statistical data for tourism purposes;

**WHEREAS**, section 22(b) of R.A. 10742, as amended by R.A. 11768 provides that the duly elected president of the Sanguniang Kabataan at all levels shall serve as *ex officio* member of the Local School Board, Local Council for the Protection of Children, Local Health Board, Local Tourism Council and Local Peace and Order Council;

**WHEREAS**, due to vacancies in the local tourism council, AND in compliance with the aforementioned provision of law, a reorganization thereof is necessary for an effective execution of the local government's duties, functions, and purposes and to ensure the continuity of plans for tourism development, consistent with the pertinent provisions of the National Tourism Development Plan and all applicable laws, rules and regulations;

**WHEREAS**, to serve as medium for coordination, information dissemination, and delivery of other tourism-related services, a Local Tourist Assistance and Information Desk was established pursuant to Administrative Order No. 20, series of 2023;

**NOW THEREFORE**, by virtue of the powers vested in me as Municipal Mayor of the Municipality of Itogon, I, **BERNARD S. WACLIN** hereby re-organize the Local Tourism Council of the Municipality of Itogon as follows:

Section 1. **Composition.** The Local Tourism Council of the Municipality of Itogon is hereby reorganized to be composed of the following:

Chairman:	HON. BERNARD S. WACLIN Municipal Mayor
Co-chairperson:	HON. CLINT D. GALUTAN Chairman, S.B. Committee on Tourism and Information
Vice Chairperson:	MS. JOAN P. WACLIN Civic Action group
Members:	ENGR. IMELDA F. NUGUID, MPDC MS. FLORIDA T. VELASCO, Municipal Budget Officer ATTY. FARIDA D. ROMILLO-MATEO, Municipal Accountant MS. IRENE F. FERNANDO, Municipal Treasurer

MS. CHERRY ANN C. CARANTES, Local Civil Registrar  
MS. GRACE O. POCSOL, MSWD Officer  
MR. BERTO O. BAYENG, Municipal Agriculturist  
ENGR. AVELINO S. MEDINA JR., Municipal Assessor  
ENGR. MICHELLE A. BUSACAY, Municipal Engineer  
DR. OLIVER P. GUADAÑA, Municipal Health Officer  
MR. FERDINAND F. SAPALONG, Tourism Operations Officer I  
HON. JUDBERT M. ALICNAS, SKF Vice President/S.B. Member  
MS. AMALIA A. IBARRA, BPLO-Designate  
MS. ANALIZA G. CAMTI, LEDIPO-Designate  
FOR. JONES B. BAUZON JR., MENRO-Designate  
ENGR. CYRIL L. BATCAGAN, MDRRMO  
P/MAJ MAC KENLEY A. MAYOMIS, Chief of Police, IMPS  
DR. JONATHAN G. SADEY, PSDS, Itogon District I  
MS. JULIET K. BALDO, PSDS, Itogon District II  
MS. JULIE C. MALIG, DILG-MLGOO  
ALL PUNONG BARANGAYS, this municipality  
MS. ROSE WHITE, Representative, SNAPB  
ENGR. ADONIS UNIAS, Representative, SRPC  
Representative from the following companies:

1. Benguet Corporation
2. Philex Mining Corporation
3. Itogon-Suyoc Resources Incorporated
4. Alphaland Baguio Mountain Lodges

MR. RAMSEE AMODIA, Representative, Tourist Guides and Porters  
MR. PABLO GUINIAWAN JR., Rep., Mount Ulap Tour Guides  
MR. GREGORIO M. FIANZA, Rep, Tourist Transport Owners  
MR. CARLITO KIMAYONG, Representative, ASPOL  
MS. ESTRELITA C. APIDOS, Rep., Itogon Women's Federation  
Representative, PIA-CAR

Section 2. **Duties and Functions.** The Local Tourism Council of the Municipality of Itogon shall perform the following duties and functions:

1. Formulate a strategic/framework plan for the development and sustainability of the tourism potentials and tourism industry of the Municipality of Itogon;
2. In coordination with the Local Development Council, formulate plans and programs for the development of tourism facilities in strategic areas to be incorporated in the Comprehensive Development and Investment Plan of the municipality;
3. Adopt and spearhead the implementation of tourism-oriented practices in the operation of business establishments, and relative thereto, the council shall conduct Information, Education and Communication campaign and similar activities to owners and/or operators of such establishments and enjoin their full cooperation in this endeavor;
4. Recommend appropriate measures to the Sanguniang Bayan relative to the promotion and regulation of tourism activities in the municipality, including the development of sites and places with potentials to be established as tourist attractions;
5. In coordination with the Department of Tourism, the Provincial Government, and other concerned agencies and offices, shall conduct tourism-related activities including festivals, competitions, lectures, seminars, and symposia;



- 6. Shall advise the Local Chief Executive or the Sanguniang Bayan on matters relative to the status and development of tourism in the municipality;
- 7. Shall oversee the activities of the Tourist Assistance and Information Desk under the management of the Municipal Tourism Operations Officer as provided in section 3 of this Executive Order;
- 8. Perform such other duties and functions as may be directed by the Municipal Mayor and/or pursuant to law or ordinance.

Section 3. **The Tourist Assistance and Information Desk.** (a) The Tourist Assistance and Information Desk established under Administrative Order No. 20, series of 2023 shall continue to exist and to be managed by the Municipal Tourism Operations Officer with the assistance of the designated Public Information Officer. Its location shall remain at the municipal function hall adjacent to the Office of the Municipal Mayor.

(b). The Tourist Assistance and Information Desk shall coordinate tourism events, activities and programs. It shall be responsible in arranging the itinerary or schedule of activities, coordinating of transportation and accommodation of incoming tourists. It shall also keep and maintain an updated record of tourist arrivals with their respective destinations as well as the date and time of their departure upon completion of their tour. Finally, it shall serve as **secretariat** to the Local Tourism Council.

Section 4. **Repealing Clause.** All Executive and/or Administrative orders or parts thereof that are inconsistent herewith or parts hereof are deemed repealed or modified accordingly.

Section 5. **Effectivity.** This Executive Order shall take effect immediately.

**DONE** this 26<sup>th</sup> day of September, 2024 at Itogon, Benguet.

HON. BERNARD S. WACLIN  
Municipal Mayor

Copy furnished:  
-All concerned  
-file